



2014 Research Week Symposium
Tobacco Use: New Products, New Policies

Thursday March 13th, 2014 1:00-5:00pm, SSM 317

1:00	Anna Song, Ph.D.	<i>An Interdisciplinary Approach to Identifying Smoking-Related Disparities</i>
1:30	Mariaelena Gonzalez, Ph.D.	<i>Integrating Slacktivism With Brand Identity Through Web-Based "Conservation" Campaigns</i>
2:00	Panel Discussion: Anna Song, Mariaelena Gonzalez, Wei-Chun Chin, Linda Cameron, Stergios Roussos, Paul Brown, Kristin Hlubik	
2:50	Wei-Chun Chin, Ph.D.	<i>Nicotine May Hurt You More Than You Know</i>
3:20	Stephen Wooding, Ph.D.	<i>Is Smoking in Bad Taste? A UCM Study on Genes, Flavor Perception, and Tobacco Use</i>
3:50	Linda Cameron, Ph.D.	<i>Interventions for Promoting Smoking Cessation</i>
4:20	Paul Brown, Ph.D.	<i>What Do People Like About Smoking? Preferences Among Smokers and Non-Smokers at UC Merced</i>

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