



UC MERCED
Health Sciences
RESEARCH INSTITUTE

HSRI INAUGURAL RESEARCH DAY: HEALTH COMMUNICATIONS

All are invited to the Health Sciences Research Institute's Inaugural Research Day,
focusing on Health Communications and featuring:

• **Keynote speaker Bradford Hesse, Ph.D.** •
Chief, Health Communication and Informatics Research Branch,
Behavioral Research Program, National Cancer Institute (NCI)

*Partnering Against Cancer Today (PACT):
A Blueprint for Uniting Action through Communication Science*

• **Panel Discussion** •

Dominic Dizon, MD, MBA, Medical Director of Ambulatory Care - UCSF
Fresno/CRMC, Associate Clinical Professor of Medicine - UCSF

Ray Parris, Chief Information Officer, Golden Valley Health Center

*Translating New Communication Technologies
to Improve Health in the San Joaquin Valley*

• **Reception** •

Tuesday March 19th 1:00pm - 5:00pm
UC Merced California Room



For further information please contact
Trevor Hirst (thirst@ucmerced.edu) or visit

hsri.ucmerced.edu/research-day



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